



# We need your help to spark kindness across America.

The Jennifer Riordan Foundation is setting off across the US to encourage kindness and to celebrate the people who spread kindness throughout their own cities. The Foundation was created to continue the legacy of Jennifer, who lived her life through the tenet of “always be kind, loving, caring and sharing,” inspiring compassion and kind deeds wherever she went.

On the Spark Kindness Tour, we will visit non-profit organizations whose missions align with our ABCs of Kindness: to Act kind, Be kind, C kind, and to support their work in the areas of Community Vitality, Financial Literacy, Childhood Education and Women’s Empowerment. Our stops on the tour include Albuquerque, NM; Amarillo, TX; Springfield, MO; Richmond, IN; Cleveland, OH; Buffalo, NY; and Colchester, VT. We want one of our partners in these cities to be you. By joining our tour, we hope to contribute to your cause and help raise awareness of your incredible efforts.



## Benefits of participating in the 2020 Spark Kindness Tour include:

- Positive press coverage
- Social media promotion
- Potential financial contributions  
from The Jennifer Riordan Foundation
- A lasting impression on your community

Are there any other community groups or outstanding individuals who spark kindness who’d like to be a part of the Spark Kindness Tour? We’d love to meet them.



## For more information, contact:

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